**Parent Recharge Social Media Kit**

*In the weeks leading up to the event, update your social media accounts to promote Parent Recharge or gather registrations. Encourage people to help promote the event by sharing your posts. You could also use these teasers in announcements and other print materials to promote the event. Edit the copy or write additional teasers as fitting for your event.*

**Social Media Posts**

Join (NAME OF CHURCH) for a “Parent Recharge.” On (INSERT DATE), parents will hear from Josh and Sarah Denhart on the five factors that are most influential in encouraging a lifelong faith. (INSERT REGISTRATION)

Up to 66% of kids leave the church from ages 18-29. While this can be a sad and alarming statistic, there is value in examining the factors that influenced the 34% that STAYED connected with Christ. Join us as we explore “the simple things” families can do to influence their children in a lifelong faith. (INSERT DATE, TIME, REGISTRATION)

Research shows there are five common factors in the lives of children who stay connected to Christ after leaving home. Join (NAME OF CHURCH) for a Parent Recharge where speakers Josh and Sarah Denhart will walk through practical ways parents can lead their kids in a lifelong faith.

Join us for Parent Recharge – a weekend of breakout sessions and Q&A time full of real talk, real compassion, and simple – yet not easy – solutions. Josh and Sarah Denhart will cover the five factors that have been found in children who stayed connected to Christ after leaving home, give practical advice, and answer your parenting questions.

**Blog Posts or Newsletter Copy**

*If you have a blog, use the copy below to promote Parent Recharge. Feel free to add to or edit this information with additional details about your event. This information could also be used in newsletters, group emails or other communication to promote the event.*

We’ve all heard the alarming statistics on the number of kids who leave the church as young adults. And while there is a lot that has been said as to reasons why kids are LEAVING the church, we want to look at the other side – what about those who stayed?!

Josh and Sarah Denhart want to give you a “Parent Recharge” focusing on what research tells us about the five factors that influence kids in a lifelong faith – things like family dinners and being entrusted with ministry responsibility at a young age.

Josh and Sarah are imperfect parents raising imperfect kids. Breakout sessions and Q&A time are full of real talk, real compassion, and simple - yet not easy - solutions.

You will walk away encouraged in your vital role as the spiritual leader for you children, and practical, ready-to-implement family habits.

(NAME OF CHURCH) is hosting Parent Recharge (INSERT DATE). To register, (INSERT REGISTRATION).

**Online Calendar of Events Listing**

*Use the copy below to promote your event on free, local community calendars. Find online calendars by searching for community calendars, local kid event/activity calendars, mommy and me groups, Christian radio station calendars, local newspapers and print media calendars, other local media outlets, etc.*

Join (NAME OF CHURCH) for Parent Recharge on (INSERT DATE). We will explore the five factors that have been found in the lives of children who stayed connected to Christ after leaving home. Josh and Sarah Denhart will lead 4 breakout sessions and a Q&A time full of compassionate and practical parenting advise. (REGISTRATION)

**Testimonials**

*You can use the testimonials to promote the event through any print communication you are planning — emails, newsletters, Web site material, etc.*

Amy Bates

New Hanover, PA

“Josh and Sarah came for our first ever Parent Summit and it was amazing! They connected on every level with our participants through their experiences as parents of uniquely different children. Built on Biblical principles and supported by current research, Josh and Sarah will work with you so that your parents walk away with tools to support them in their role as parents, saturate them with much needed encouragement and a renewed spirit. Whether you’re looking to begin a parent ministry or revive an existing ministry, start with Josh and Sarah.”

Stanley Mearse

Eastanalee, TN

“If you are seeking to empower, uplift and encourage parents to engage with their families you are in the right spot. Josh and Sarah Denhart are relatable and connect instantly with any size church. The wisdom they share from their Christian journey helps provide a road map for families in our ministries with incredible insight from the Bible. This is a great way to start a ministry to parents or recharge one you already have. Reach out to Josh and Sarah you will be blessed!”

Traey Mayo

Austin, TX

“We just hosted the Parent Recharge Seminar for our families. Josh and Sarah Denhart came to lead this event. I cannot say enough about how great this was! Some of the feedback I received: ‘This is the first time I've left a parenting event where I haven't left feeling like I just had a spiritual/emotional beat-down,’ ‘This was very affirming and not discouraging.’ So many times parents leave an event like this feeling like they have failed at spiritual matters. Our parents left feeling like they were doing their best, but also given things they can add that give so much perspective and encouragement. We really got great feedback about the "sex talk" portion as well. That is a topic that most speakers don't want to discuss. Your parents will thank you, just like mine still are 2 weeks later!

Deanna Ickes

Sumner WA

We had the privilege of having Josh and Sarah for a Parent Conference the end of October. They do a great job of teaching and facilitating interaction with parents. They are open, transparent and don't "have all of the answers." They gave good, simple encouragement for parents. I liked that they did not focus on "what parents were failing to do,” but simple, intentional things that parents could do to encourage their child to stay in church and in relationship with God once they turned 18.